

About This Policy

This notice describes the information practices of TrimmerTrap, Inc. and its subsidiaries, divisions, affiliates, and brands ("us", "we", or "our") as it relates to www.shoptrimmertrap.com ("the Site"). It does not apply to information We might collect on other sites or in other forums, including by email or offline.

Information We Collect

Our web servers may collect general data pertaining to each site visitor, including but not limited to, the IP address, tracking codes, the domain name, the web page, the length of time spent and the pages accessed while visiting this site. We may also collect personally identifiable and transactional information provided by companies and site visitors that purchase products or who register an account. This information may include contact information, shipping information, credit cardholder name, and card number/expiration date. We may also retain the content of the communications that are sent to our customer service representatives.

How We Collect Information

We may collect information directly from you – for example when you register on the site, participate in a survey, or fill out a form requesting information from us. We may collect information from you passively – we (or vendors acting on our behalf) use common collection techniques like cookies. This policy describes how and when We use these practices. We obtain information about you from third parties with whom We work – for example, our suppliers, resellers, and other business partners.

Use of Information Collected

We may use the information that is collected from Site visitors and customers, or otherwise in connection with the Sites, as is disclosed at the time information is collected, as is otherwise disclosed to you, and as follows:

- To respond to your requests or inquiries and to fill your orders.
- To understand the use of the Sites, improve the content of the Sites, customize the shopping experience for Sites visitors and customers, and otherwise improve our products, services, the Site, and your online experience, including through using the collection practices described here.
- To notify Site visitors of changes to the Sites, new products and services, and for any other legitimate and lawful business purpose, including to notify you of changes to this Privacy Policy, our website Terms, or other terms that may impact your use of the Sites
- To protect the security or integrity of the Sites, our company, customers and visitors, we may share your information as follows:
 - With third parties, such as suppliers, financial institutions, and others who perform services on our behalf.
 - With any successor to TrimmerTrap's interest, or otherwise in connection with a merger, sale, or transfer of all or part of our business operations with third parties whose products or services might be of interest to you or for joint promotional purposes.
 - In response to subpoenas, investigative requests (with or without subpoena) and other legal process, to exercise our legal rights and defend against legal claims.

Your Choices

Recipients of our marketing messages can unsubscribe from receiving promotional e-mail by using the unsubscribe instructions located at the bottom of the message, or by sending a request with "unsubscribe" in the subject line to info@trimmertrap.com. Site visitors can also request that their personal information not be shared with third parties solely for marketing purposes by sending their request with "do not share" in the subject line to info@trimmertrap.com. Because mailing lists are prepared in advance of each promotion, you may be sent additional promotions before the change is effective. We may also work with online advertising companies to provide you with advertising that are tailored to your interests. These ads may be served on our websites and other third party sites that you visit. These ads may be based on information gathered as you browse our website. They may also be based on information from your transactions with us. The companies we work with participate in the Self-Regulatory Program for Online Behavioral Advertising. This program provides users with the ability to opt-out of receiving online behavioral advertising by visiting <http://www.aboutads.info/choices>. If you delete your cookies, use a different browser, or buy a new computer, you will need to renew your opt-out choice. You can turn off cookies in your browser settings, but by blocking these cookies you may not be able to access certain functionality on our websites.

Security

Our Site uses industry-standard encryption technology to provide for the security of your credit card numbers. In addition, We have put in place reasonable procedural and technical standards to protect the security of our Sites and information We maintain. However, We cannot guarantee that any electronic commerce is totally secure. We encourage you to take affirmative steps to protect yourself online, including ensuring that any online account information you have remains secure.

Non-US Users

The Sites are operated in the United States. If you are located outside of the United States, please be aware that any information you provide to us will be transferred to the United States and by using the Sites/giving your information, you consent to such transfer, and understand that the U.S. may not provide the same level of protections as the laws of your country.

Policy Updates

From time to time We may change our privacy policies because of changes in the relevant and applicable legal or regulatory requirements, changes in our business or business practices, or in our attempts to better serve our customers. Notice of any material changes in the manner in which We handle personally identifiable information under this policy will be provided on the Sites. Please check the Site periodically for updates. Policy updates shall be effective the date the change is posted on the Site. By continuing to use the Site after We post any changes, you agree to the terms of the updated policy.

Questions

If users have any questions or suggestions regarding our privacy policy, please contact us as follows: by email at info@trimmertrap.com.